



# SCREENWRITERSWORLD CONFERENCE

## Friday, August 15, 2014

9:00 am - 12:00 pm

**Boot Camp: Mastering Your Genre (Additional Fee Required)**  
Laurie Scheer, Media Goddess

**Boot Camp: Query Letters, Loglines and Leave Behinds**  
Daniel Manus, CEO and Script Consultant, No BullScript Consulting

**Boot Camp: TV Pitching (Additional Fee Required)**  
Lisa Alden, TV Writer/Instructor, Sally Dog Productions

1:00 pm - 4:00 pm

**Boot Camp: The Pitch with Pilar (Additional Fee Required)**  
Pilar Alessandra, Screenwriting Instructor/Author, On the Page

**Boot Camp: Adapt a Novel to Film & TV (Additional Fee Required)**  
Marilyn R. Atlas, Marilyn Atlas Management

**Boot Camp: TV Pilot Kit (Additional Fee Required)**  
Mario Moreno, Story Specialist, The Writers Store

2:00 pm - 4:00 pm

**Boot Camp: The System - (Must be a Platinum Passholder to Attend)**  
Edward Saxon, Academy Award Winning Producer, Edward Saxon Productions

5:00 pm - 5:50 pm

**Writing the Spec Screenplay**  
Anthony Grieco, Story Specialist, The Writers Store

**Writing the Micro-Budget Film**  
Joe Aaron, Screenwriter/TV Writer

**Writing for TV**  
Andrew Guerdat, TV Writer/Producer

6:00 pm - 7:00 pm

**Opening Keynote: Screenwriting for the Global Audience in Film And Television**  
Palak Patel, Producer, Roth Films

## Saturday, August 16, 2014

9:00 am - 9:50 am

**The Art of the Pitch**  
Douglas J. Eboch (Moderator), Screenwriter/Author  
Rob Edwards, Screenwriter/Instructor

**What I Really Want is an Agent**  
Jeanne Veillette Bowerman (Moderator), Film Producer, Screenwriter, Script Magazine Editor, Implicit Productions,

**Develop & Pitch TV Shows Panel**  
Andrew Guerdat, TV Writer/Producer  
William Rabkin,

Daniel Manus, CEO and Script Consultant, No BullScript Consulting  
Patty Meyer, Screenwriter/Instructor  
Calix Lewis Reneau, Calix8 Productions

LLC/F+W Media  
Jake Wagner, Head of Management, Benderspink  
Josh Dove, Haven Entertainment  
Zac Frognowski, Grandview

Screenwriter/Producer  
Lindsay Sloane, Senior Vice President, TriStar Productions  
Laurie Scheer, Media Goddess  
Danielle Woodrow, President, Television, Perfect Storm Entertainment

10:00 am - 10:50 am

**Subtext**

Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program

**Development 101**

Daniel Manus, CEO and Script Consultant, No BullScript Consulting

**Forensic Myths & Misconceptions & Why Writers Need Them**

Jennifer Dornbush, Consultant/Instructor/Author

10:00 am - 11:50 am

**Pitch Slam - For Gold, Platinum and Pitch Slam Registrants Only**

11:00 am - 11:50 am

**The Industry-Ready Checklist**

Pilar Alessandra, Screenwriting Instructor/Author, On the Page

**What Happens to a Screenplay When it is Submitted to a Studio and Production Company**

Rona Edwards, Producer/Author/Asst. Professor/Film-TV Consultant  
Monika Skerbelis, Author/Producer/Instructor/Consultant, ESE Film Workshops Online

**NYFA "Page to Panel"**

Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus

12:00 pm - 1:00 pm

**Lunch on your own and Exhibit break**

1:00 pm - 1:50 pm

**Q&A: The Industry Insider View on Writing Family Films**

Anthony Grieco, Story Specialist, The Writers Store  
David Reynolds, Screenwriter, Finding Nemo

**NYFA - Creating a Franchise**

Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus  
Adam Finer, Producer, New York Film Academy - Los Angeles Campus  
Adam Moore, Associate Chair/Screenwriter, New York Film Academy's MFA Screenwriting Department - Los Angeles

**Q&A The Industry Insider View of a Writers Room**

Ted Sullivan, Television and Film Writer/Producer  
Nkechi Okor Carroll, Writer/Co-Producer, BONES  
Amy Berg, TV Writer/Producer  
Mickey Fisher, Writer, Extant

1:00 pm - 4:50 pm

**Pitch Slam - For Gold, Platinum and Pitch Slam Registrants Only**

2:00 pm - 2:50 pm

**Q&A: The Industry Insider View on Writing Horror Films**

**Writing for A-List Actors**  
Pam Dixon, Casting Director, Pam

**Q&A: The Industry Insider's View of Creating, Writing, &**

Victor Miller, Emmy Award Winning  
Screenwriter, Friday the 13th  
Anthony Grieco, Story Specialist,  
The Writers Store

Dixon Casting  
Donald Hewitt, Screenwriter  
Wendy Kram, Producer/Founder,  
L.A. FOR HIRE  
Bonnie MacBird, Instructor, UCLA  
Extension Writers' Program

**Showrunning**  
Brad Bell, Writer/Actor/Producer,  
Husbands  
Jane Espenson, Writer/Producer,  
Husbands

3:00 pm - 3:50 pm

**The Visual Mindscape of the  
Screenplay**  
Billy Boyle, Screenwriter/Instructor,  
UCLA Extensions

**Crowdfunding**  
David Rodwin, Writer/Producer

**Industry Insiders View: The Walt  
Disney Animation Department**  
Kevin Deters, Award Winning  
Writer/Director, Disney Animation  
Studios  
Anthony Grieco, Story Specialist,  
The Writers Store  
Kyle Gabriel, Walt Disney  
Animation Studios

4:00 pm - 4:50 pm

**Writing a Great Scene**  
Karl Iglesias, Screenwriter/Script  
Doctor/Consultant/Instructor, UCLA  
Extension Writers' Program

**How to Make the Contest Cut  
Panel**  
Jeanne Veillette Bowerman  
(Moderator), Film Producer,  
Screenwriter, Script Magazine  
Editor, Implicit Productions,  
LLC/F+W Media  
Joan Wai, Program Manager,  
Academy Nicholl Fellowships

**The A-B-C's Writing for TV**  
D.C. (Dorothy) Fontana,  
Screenwriter  
Tim Meltreger, Writer/Producer,  
Psych  
William Rabkin,  
Screenwriter/Producer  
Laurie Scheer, Media Goddess

5:00 pm - 5:50 pm

**Powerhouse Character Creation**  
Ruth Atkinson, Script  
Consultant/Story Editor  
Pen Densham,  
Producer/Director/Writer

**Q&A: Industry Insider View on  
Film Financing**  
Charles Bush, Founder, President  
ad CEO, Great Road Capital  
Anthony Grieco, Story Specialist,  
The Writers Store  
Mitchell Peck, Producer, Hollywood  
Embassy/Peck Entertainment

**What Do You Want From Me?: A  
TV Insider's Guide to Breaking  
In**  
Rob Edwards,  
Screenwriter/Instructor

6:00 pm - 7:30 pm

**Cocktail Networking Reception**

## Sunday, August 17, 2014

9:00 am - 9:50 am

**You Got in the Door, Now Don't  
Blow It**  
Matthew Harrison, Feature Film  
Director, UCLA Extension Writers'  
Program Instructor  
Bill Lundy, Screenwriter/Script

**Legal 411: How to Secure  
Literary Representation and  
Shop Your Screenplay Until You  
Do**  
Dinah Perez Esq., Dinah Perez Law

**Writing for Reality TV**  
Daniel Abrams (Moderator),  
Producer  
Josh Raymond, Story Producer,  
495 Productions  
Matt Sims, Senior Vice President,

Consultant  
Margaret Oberman,  
Instructor/Writer/Producer, UCLA  
Extension Writers' Program  
Chris Sparling, Screenwriter

Ryan Seacrest Productions  
Michael Gara, Vice President of  
Development, Endemol USA

10:00 am - 10:50 am

**Pixar's Emotional Core**

Karl Iglesias, Screenwriter/Script  
Doctor/Consultant/Instructor, UCLA  
Extension Writers' Program

**Writing is Rewriting**

Richard Botto, CEO, Stage 32  
Mario Moreno, Story Specialist, The  
Writers Store  
Seth Winston, Screenwriter/AFI  
Instructor  
Donald Hewitt, Screenwriter  
Marc Sheffler, Screenwriting  
Instructor, Loyola Marymount  
University

**Web Series Panel**

Eric Loya, Web Series  
Writer/Producer  
Michael Ajakwe Jr.,  
Founder/Executive Director, Los  
Angeles Web Series Festival  
Amy Berg, TV Writer/Producer  
Rebecca Norris (Moderator), Script  
Magazine  
Contributor/Writer/Filmmaker,  
Freebird Entertainment  
Travis Richey, Web Series  
Writer/Producer

11:00 am - 11:50 am

**A Safari Guide to Finding Your  
True Process**

Lisa Alden, TV Writer/Instructor,  
Sally Dog Productions  
Ruth Atkinson, Script  
Consultant/Story Editor  
Pen Densham,  
Producer/Director/Writer  
Shawn Tolleson, Entertainment  
Career Coach, Strategy Coaching  
Karl Iglesias, Screenwriter/Script  
Doctor/Consultant/Instructor, UCLA  
Extension Writers' Program

**Business of Entertainment For  
Writers**

Pete Letz, Founder, Cousin Pete  
Productions and Management

**Writing for the Videogame  
Industry**

D.C. (Dorothy) Fontana,  
Screenwriter  
Chris Avellone, Creative Director  
and Co-Owner, Obsidian  
Entertainment, Inc.  
Richie Solomon (Moderator), Game  
Designer/Producer/Writer  
Micah Wright, Writer (videogames,  
film, television, animation, graphic  
novels & comics)